

Sngular and Eticas partner up to become the world's first Ethical & Responsible AI provider

- These two organizations have developed a joint methodology to ensure that all technical developments of AI-solutions that might impact on people abide by ethical and responsible standards.

Madrid (Spain), February 2, 2022. Tech conglomerate [Sngular](#) and [Eticas](#) have reached an agreement to develop jointly to become the first provider of integrated ethical and responsible AI solutions, from their inception.

This partnership comes at a time of increasing claims for a more ethical and responsible AI and has been designed to apply a **common agile work methodology** in third party technical projects, aimed at developing, supervising, evaluating, and auditing algorithms whose decisions have a direct or indirect impact on people.

This partnership will work with technologies like Machine Learning, Deep learning, Natural Language Processing (NLP) or Computer Vision, and across several fields like biometrics, facial recognition, chatbots, and smart devices with storage capacities like cameras, sensors and other CCTV systems.

Pioneers in ethical development and implementation of algorithms and machine learning

[Gemma Galdon](#), and [Nerea Luis](#), from Sngular, lead this partnership. These two women are two of the most prominent voices in AI, (frequently listed as top women in AI), and they are on a mission to change the future of AI the only way possible: through Ethical AI.

Nerea Luis, Artificial Intelligence Lead at Sngular, remarks: “We believe that this joint methodology we have developed will help us in the crucial step from proof on concept (PoC) to actual production stage. It will pave the way to development following a scalable way, and at the same time will consolidate all other compliance-related issues.”

These companies claim their clients will be served by full 360° teams that will be able to share their knowledge and expertise through all major prisms –technical, legal, social, etc.

“Algorithms are all around us and take decisions for us on fundamental issues of our lives -and most times we're not even aware of it!” – states Dr. Gemma Galdón, founder and CEO at Eticas.

These two companies combine extensive experience in technical innovation as well as in privacy and ethics by design. With this agreement, Sngular and Eticas articulate the **first global response of integrated development of ethical, responsible and legal AI** systems since their conceptualization.

About Sngular

Sngular offers integrated, cross-industry solutions, from tailored software developments to VR technologies or blockchain, building up a reputation in the fields of AI related technologies like machine learning, natural language processing and visual recognition. Last December, the company went public (BME.SNG), experiencing a 50% increase in market value after only a few weeks.

Sngular, with a clear strategy to attract, retain and develop the best technological talent, has developed a culture that allows it to diversify lines of activity and quickly adapt to new market demands. Its main Business Units are focused on facilitating innovation using the latest technology to companies from different sectors, to which it offers comprehensive services and solutions that combine the capabilities of a dozen areas specialized in different disciplines such as development of custom software, Cloud, IoT, AI, VR, MarTech, Design, or Blockchain. But it also develops other activities such as advanced learning (TeamLabs), a Technological Talent Agency (Manfred), with various software products, a content producer (Sngular Media) and even with a startup investment vehicle (Sngular Ventures).

The company totals more than 900 employees worldwide, with 18 offices in 7 countries (Spain, the United States, Mexico, Chile, Portugal, the UAE and Singapore). Sngular has historically maintained a strong growth path combined with good profitability. In the information recently published by the company on the occasion of its incorporation into BME Growth (ticker: SNG), it anticipated ending 2021 with revenues of over €57M (26% more than in 2020), maintaining a return of approximately 15% of EBITDA / Sales (excluding extraordinary results) which represent more than 8M euros of EBITDA (31% more than in 2020). Additionally, the company has been growing at a rate of 30% per year in the last five years, improving its margin and sales per employee year after year, while increasing its diversification in sectors and countries, where Spain now only represents the 60% of your global income.

About Eticas

Eticas is the world's first algorithmic auditing company, having worked for major players in both public and private. Major international institutions, like the UN, the European Commission, the OECD or the InterAmerican Bank Development Bank have already trusted Etica's audits and oversight of ethical and responsible use of their technology.

Founded by Dr. Gemma Galdón in 2012, since its inception it has been concerned with protecting people and their rights in technological environments. From video surveillance and customs controls to the gender and age gap in digital environments, in 2021 it made its algorithm audit methodology public as part of its mission to make better technology exist for a better world, consolidating itself as a world reference in carrying out [algorithmic audits](#).

Furthermore, through [Eticas Foundation](#), it takes part and leads different initiatives that try to raise awareness of the need to monitor and demand transparency in the use of algorithms and automated decision-making systems, such as the [Observatory of Algorithms with Social Impact \(OASI\)](#), a registry of algorithms that are impacting the lives of citizens around the world.

More info:

Alfonso Martínez, Eticas - alfonso@eticasconsulting.com

Carla Lladó, Sngular - carla.llado@bcw-global.com